



International Alliance, the private business club

presents

## WINDSOR INSIGHTS

Consultation & Development Programme

In Partnership with Fast Future



### Transformational Change: Exponential Growth and The Human Impact

*“The future always arrives too fast - and in the wrong order” (Alvin Toffler)*

Friday, 31 May 2019 – Saturday, 1 June 2019

Sponsored by

HORIZONES  
CONSULTING

New World Insight brings together its clients and partners under the umbrella of:  
“International Alliance” the private business club

Dear Delegates,

Exponential change is our new reality. The pace, scale, reach, and the potential impacts of the drivers of change are extraordinary and represent both challenge and opportunity to our businesses.

Our analogue, physical world mind-set is constantly being challenged by an increasingly digital world. The focus of life, society and business is switching from an understanding and appreciation of the value of physical products and traditional services to the value of data and information.

The focus is increasingly on the development and potential of artificial intelligence (AI) and automation. We look for signals, predictions, and scenarios about how the emerging future will change the nature of business and government, and we try to imagine the impact of new business sectors driven by the explosion in science and technology developments from AI, robotics, to 3D and 4D printing, nanotechnology, to human augmentation and synthetic biology.

To navigate this transitional period to a digitized world we need to understand the nature of transformation. Today we will consider these areas:

- The context for the journey ahead.
- Exploring how our competitors are transforming their organisations using technology, new leadership practices and a new team mindset.
- Discovering how businesses from manufacturing, to service, to government departments, face the challenge of change using an exponential growth mindset and approach.
- Examining the organisational changes necessary to achieve transformation.
- Exploring human-centric leadership; how to gain trust, buy-in, and performance from our teams, and what skills are required to lead our organisations through an era of continuous change.

We are very excited to welcome you this session of the Windsor Insights development and consultation series, and we look forward to your contribution to the discussion.

**Christina Briggs,**  
**President, New World Insight and International Alliance**

# PROGRAMME

Moderated by Fast Future

## Day Programme

10.00am-10.15am	Registration	Tea and coffee in Vicars' Hall
10.15am-10.30am	Introduction	Christina Briggs, New World Insight Gary McKeone of St George's House
10.30am-11.20am	Speaker	<b>Embedding the Exponential Attitude</b> <b>David Wood, D.Sc., Delta Wisdom</b>
11.20am-11.50pm	Speaker	<b>Problematic Thinking</b> How successful entrepreneurs exit companies. As companies learn to innovate they have to look at how they will solve their customers' problems. Using problematic thinking will help them do so. <b>Todd O'Brien, Partner at Rainmaking Innovation</b>
11.50am-12.40pm	Discussion	Table discussion: (with tea and coffee) and feedback session
12.40am-1.20pm	Speaker	<b>Digital Transformation – Media Industry</b> An exploration of how digital is transforming almost every traditional media business, whether TV, radio, print, advertising, or public relations. As digital natives disrupt and traditional businesses respond, many questions are raised over privacy, security and whether changes benefit businesses or the consumer. <b>Jane Ostler, Kantar</b>

1.20pm-1.40pm	Interview	<b>Chris Chessell, Conair, Finance Director</b>
1.40pm-2.30pm	Lunch	Networking lunch in Vicars' Hall
2.30pm-3.50pm		<p><b>Alternative Paradigms that Accelerate Business Transformation</b></p> <ol style="list-style-type: none"> <li>1. The power of a human-based focus: results in productivity growth and high engagement.</li> <li>2. ROX - Return of Experience: the new marketing currency.</li> <li>3. Driving intangible assets: how to leverage them to achieve real competitive-advantage for growth.</li> </ol> <p><b>Guillermo Armenta, Horizontes Consulting</b></p>
3.30pm-3.50pm	Plenary/ interview	
3.50pm-4.10pm	Speaker	<p><b>Observations, Opportunities and Challenges to Human-centric Leadership</b></p> <p><b>Steve Wells, Fast Future</b></p>
	Case Study	<p><b>Makers programme:</b> Driving innovation from the front-line, allowing staff to drive and participate in continuous improvement.</p> <p><b>Lee Beard, Bouygues</b></p>
4.10pm-4.30pm		Coffee and Networking
4.30pm-4.45pm	Review	Christina Briggs, New World Insight

5.10pm-5.50pm

Evensong

(Optional) Evensong (servicio religioso) in St George's Chapel. We are invited to join the congregation to attend "Evensong" at St George's Chapel within the grounds of Windsor Castle.

History: The Dean and Canons preserve the fabric of St George's Chapel to maintain the historic church as the spiritual home of the Order of the Garter. The Order was founded by King Edward III in 1348 and the Chapel, dating from 1475, is now the burial place of ten Kings.

## Evening Programme

6.00pm-7.00pm

Drinks Reception

(Optional) We are invited to a pre-dinner drinks reception located at 25 The Cloisters.

7.00pm-10.00pm

Dinner

Welcome back to Vicars' Hall

7.00pm-7.30pm

Starter is served

7.30pm-8.15pm

**Circular Economy: The Future of Sustainable Technology Development**

**Dennis Frize, MD, Wisetek**

**Digital Detox: Unplug to Recharge**

**Todd O'Brien, Partner at Rainmaking Innovation**

8.15pm-9.30pm

Dinner

9.30pm-10.00pm	Networking	Tea and coffee served during networking
10.00pm-10.30pm		Chapel Tour  (Optional) We are invited to join a private guided tour of St George's Chapel to hear about the Chapel's history, and the British monarchs most closely associated with it.
10.30pm-11.30pm		Nightcap ( <u>última copa de la noche</u> )  (Optional) Join us in The Patricia Hotung sitting room (el salon) for a nightcap to relax and chat together. Those not staying overnight should depart by 11.30pm for security purposes.  Those guests that are staying overnight may continue relaxing in the Patricia Hotung sitting room with your hosts.

### **Saturday, 1<sup>st</sup> June**

8.00am-8.30am	Chapel Service	(Optional) Morning Service (servicio religioso) in St. George's Chapel
8.30am-9.15am	Breakfast	Located in St George's House dining room.  Special Master Marketing Class <b>Dr. Sabahudin Hadžialić</b>
9.30am	Departure	Safe travels, adios, bon voyage and thank you.

## BIOGRAPHIES



## Christina Briggs

President, International Alliance, The Private Business Club

### New World Insight

Christina's current activities and engagements all centre around a sophisticated and highly attuned ability to provide insight and support in the field of international emerging market relations and strategy.

International Alliance is the private business club for high level insight and engagement in the fields of overseas expansion strategies, emotionally intelligent leadership, exponential organisations and business transformation.

Thames Valley Chamber of Commerce, Director of International and External Affairs 1999 -2016 where she supported the chamber's external business relations with government, embassies and overseas chambers of commerce. LinktoChina Chair, Director and Advisor 2006 – 2017, supporting bilateral trade opportunities for SMEs between the UK and China, obtaining strategic buy-in and participation.

### Community and Voluntary

Proactively engaged in a number of charity fundraising and engagement events, including:

- President of The Global Club of Leaders, Europe Business Assembly since 2007
- Community project in Lamu, Kenya – part of the Tony Robbins Foundation
- Byte Night, CEO sleep out team to raise money to end homelessness in the UK
- Fellow of the Institute of Leadership and Management





Rachel Whitehead

Group Executive Director, US Lead Ambassador

New World Insight, United States

Rachel is a specialist in driving operational effectiveness and aligning transitions with strategic direction. Rachel has 15 years' experience delivering strategic initiatives for technology companies.

Having started her career as an in-house lawyer in the UK, Rachel's transition to directing commercial and operational functions allowed her to combine her deep legal understanding with strategic acumen to provide valuable insights and drive meaningful change for businesses. Working with large corporate organizations such as lastminute.com and Travelocity in Europe, and Sabre in the US, Rachel has substantial B2B and B2C experience. She has led and negotiated M&A transactions in fast paced, high growth environments. She has worked across global markets to integrate operations, culture and ensure brand congruence.

Rachel is currently based in San Francisco. As a director of New World Insight, Rachel is primarily responsible for business operations and growth of the Silicon Valley presence.



## Steve Wells

### COO, Fast Future and Global Futurist

#### Event Partner

Steve is a global futurist and keynote speaker. He prepares and delivers client presentations and workshops on the future of life, business, and society, highlighting the new thinking and business models being enabled by exponential technologies such as AI, immersive technologies like augmented and virtual reality, and hyper-connectivity. He explores the mindset shifts and leadership capabilities required to compete in the emerging future in order to help clients and delegates to make informed choices on the potential impact of emerging technologies.

As COO of Fast Future Publishing Steve is working on delivering a series of multi-contributor books exploring the emerging future. He is a co-editor and a contributing author for *The Future of Business*, *Beyond Genuine Stupidity – Ensuring AI Serves Humanity*, *The Future Reinvented – Reimagining Life, Society, and Business*, and *A Very Human Future – Enriching Humanity in a Digitized World*. He is also working on two forthcoming books, *50:50 – Scenarios for the Next 50 Years* and *Unleashing Human Potential – The Future of AI in Business*.

Steve has recently spoken across the UK, and in Croatia, Finland, France, Greece, Germany, India, Latvia, Netherlands, Norway, Romania, Russia, and USA. In addition, he has participated as a guest on live national BBC TV, national and regional BBC radio, and Talk Radio live broadcasts and on various podcasts and other on-line events on the subject of the future impact on life, society, and business of automation. Steve has previously worked as an independent Strategy Consultant and Researcher, and as a Strategy Development Manager in Pfizer's UK business where he worked across C-suite and senior manager level to lead and facilitate the company's strategic planning process at a national and regional level.



## David Wood

### Futurist, Delta Wisdom

After a roller-coaster career as a pioneer of the smartphone industry - including co-founding Symbian in 1998 - I am now a full-time futurist speaker, analyst, commentator, and writer.

My focus is on potential radical transformations in society and humanity - transformations enabled by accelerating technological disruption and mediated by social and political reaction.

My background is in designing, architecting, implementing, supporting, and avidly using smart mobile devices. This includes ten years with PDA manufacturer Psion PLC, ten more with smartphone operating system specialist Symbian Ltd, and three years as CTO (Technology Planning Lead) for Accenture Mobility.

I am the author or lead editor of eight books - see <https://deltawisdom.com/books/>. My most recent book is "Sustainable Superabundance: A Universal Transhumanist Invitation". Previous books include "The Abolition of Aging: the forthcoming radical extension of healthy human longevity".

In 2009 I was included in T3's list of "100 most influential people in technology". In 2010 I featured in the world's first Augmented Reality CV: [http://arcv.cwjobs.co.uk/augmented\\_reality\\_cv](http://arcv.cwjobs.co.uk/augmented_reality_cv)

Alongside my paid consulting activities, I am chair of London Futurists – a non-profit meetup organisation with over 7,000 members. I have an MA in Mathematics from Cambridge University and an honorary doctorate in science (DSc) from the University of Westminster. I blog at [dw2blog.com](http://dw2blog.com) and tweet as @dw2.



Todd Obrien

Partner, Rainmaking Innovation

UAE

Todd is a passionate entrepreneurial leader with over 20 years of experience in sales and marketing, product management, enterprise hardware and software, services, blockchain and predictive analytics. Todd has worked in very large organisations but launched multiple startups with some successful exits. Todd has been investing in and accelerating startups in North America, Europe and the Middle East. He is a global conference speaker for Fintech, Smart Cities and other tech conferences.

Todd has a passion to see great technologies led by incredible teams flourish and shape the next generation of exponential growth.

Todd launched multiple accelerators in the Middle East region inspiring growth in the ecosystem while experiencing exits. He scaled his team from 2 to 30 in just one year and built a global world-class startup sourcing team that now supports Startupbootcamp and Rainmaking accelerators globally. Todd now resides in his home town of Austin, Texas



Guillermo Armenta Garrido

Senior Partner, Business Financial Impact Practice

Horizontes Consulting

Mexico City, Mexico

Sponsor

Guillermo specializes in strategic consulting, management consulting, innovation and financial modeling.

He has supported various institutions, governments, foundations, including the Government of Peru, Germany, France, as well as leading companies such as Pfizer, Iberdrola, Osram, Disney, Adidas in projects related to communication and growth strategy.

Prior to joining Horizontes, he worked at WPP, Kantar Consulting and Deloitte Consulting as a leader in global strategic accounts with 200 national key clients.

Guillermo has a Master's Degree in International Economics and Industrial Development. He graduated with a degree in International Business from the Universidad Iberoamericana.



## Jane Ostler

### Global Head of Media, Insights Division, Kantar

Jane is Global Head of Media, insights division at Kantar. In this role, Jane is responsible for media effectiveness strategy, ensuring the evolution and delivery of solutions and expertise to address clients' needs in a fast-changing world.

Prior to this, Jane led creative and media and creative digital units at Ogilvy, Mindshare and JWT before a spell in early-stage venture capital. She then moved client side to Digital UK, owned by the BBC and commercial broadcasters, who managed the UK's successful switchover from analogue to digital TV. She led on marketing strategy, managed agencies, execution and audience support, and subsequently moved in to the role of Communications Director at Digital Radio UK, then UK MD for the fast-growing Media & Digital at Kantar Millward Brown.

Jane is also a qualified architect and has two teenage boys.



## Professor Steve Bennington

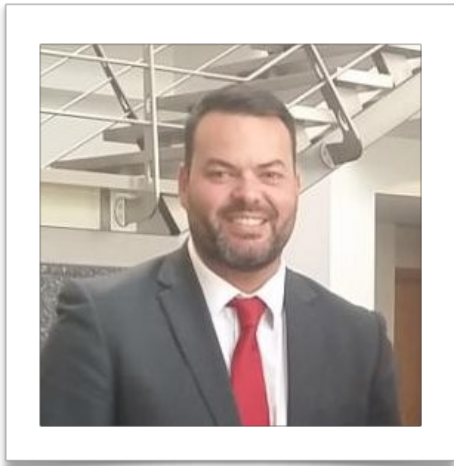
### Director, Krino Partners

After a PhD at Birmingham University, Professor Bennington worked for over 20 years at the Rutherford Appleton Laboratory in Oxfordshire. His role was to take national scale scientific infrastructure projects from concept to reality and then to run teams to exploit these facilities as a service for academia and industry.

In 2006 he became a visiting professor at the London Centre for Nanotechnology at University College London. It was work done at UCL and the Rutherford Labs that enabled him to spin-out a hydrogen storage company, Cella Energy Limited in 2011. Cella developed lightweight hydrogen-based power systems, principally for aerospace and unmanned aerial vehicles based on a proprietary hydrogen storage material.

After leaving Cella in 2016 he co-founded Krino Partners a specialised consultancy business. Krino works with university technology transfer offices and small technology companies to develop and execute business plans around technology commercialisation. The company offers business and fund-raising advice, management support and interim management services.

He is currently CEO of BBR filtration limited a biofiltration company and CEO Q5D limited a joint venture between two UK technology companies that is developing robotic machine tools to automate the production of wiring harnesses.



## Lee Beard

### Regional Director, Bouygues Energies and Services

Lee started his career in the Chemical Industry in 1990. Over this time he held a varied range of roles including Manufacturing management (including Batch process plants and FMCG production lines), Quality Assurance, Training & development, Materials logistics and Facilities.

In 2009 Lee took a career change into the FM (Facilities Management) environment where he had the opportunity to manage the Estates of the world famous Royal London & London Chest Hospitals in Whitechapel and Bethnal Green. A career highlight in 2012 was being part of the management team that closed down the dilapidated Royal London built in 1753 and opening the brand new state of the art Royal London Hospital Facility (145,000msq).

In 2013 Lee joined Bouygues Energies & Services FM where he has continued to develop his career and now holds the position of Regional Director responsible for a portfolio with an annual contract value of circa £30m.

Lee has studied Management, Business improvement, Quality, H&S and LEAN/Six Sigma.





## Chris Chessell

### Finance Director, Company Secretary, The Conair Group

Chris began her career with KPMG Philadelphia as an auditor specialising in SME businesses. She did a secondment with the tax and consultancy departments before rising to the level of audit manager. Her move into industry was with publicly traded pharmaceutical and consumer goods giant, Johnson & Johnson. She joined their international audit team and was primarily in Europe and the US supervising teams in each of the business sectors, pharmaceutical, professional and consumer. Through this experience, Chris was offered the Financial Controller position with J&J's consumer business in England in their production unit. Within a year she progressed to Financial Controller of the sales and marketing unit.

Her next step was a pan-European role when she was recruited by Conair to be their Finance Director. Conair is a privately held global consumer goods giant providing products in electrical personal care, haircare, grooming, and table top kitchen appliances. Notable house brands include BaByliss and Cuisinart and licensed brands of TRESemme and Weight Watchers. Chris is directly responsible for New Business Opportunities, Finance, Treasury, Tax, Risk Management, Legal, Brand Protection, IT, Facilities, and HR/Payroll. In her tenure, she has bought and sold business units, revitalised the supply chain, created a secondary market business model, and coordinated corporate management strategies governing FX, Treasury, Transfer Pricing, Brand Protection and Risk Management. She has also overseen litigation recovering in excess of \$1M and managed all aspects of relocating the company's HQ and warehouse operations.

Chris graduated Summa cum laude from the University of Richmond, Virginia, with a Bachelor's of Sciences in Accountancy. She holds first time passes in her professional accountancy exams qualifying as a certified public accountant, a certified management accountant, and a certified internal auditor.

She is happily married with two sons and resides in Hampshire, England.



## Norma Mooney

### HR Business Partner, Skanska

Norma Mooney is an HR professional with many years' experience gained across a variety of companies and industries.

Whilst primarily an HR generalist, Norma has extensive experience in supporting the transformation of companies and operations, both within the UK and across Europe.

Currently working with Skanska UK PLC as a HR Business Partner for the Rail sector, Norma is also a member of the IT Leadership team for Skanska. Prior to working with Skanska, Norma primarily worked with tech companies, including Konami Digital Entertainment, emnos (an American Express company) and Cerillion Technologies.

Norma has a strong interest in driving organization performance and delivering through effective change processes.

Prior to focusing on a career in HR, Norma worked in hotel operations, both in the UK and internationally, having studied Hotel Management in Ireland and Switzerland. Spare time is a luxury with an active teenage daughter, but a shared interest in live music, theatre and opera means that she gets to have fun even on Mom duty.



## Dr Kegang Wu

### Managing Director, China Direct

Kegang has worked in partnerships and business deals between China and Britain for the last two decades. He is a strategic advisor, bilingual promotor and negotiator, and business consultant with a proven track record for both public and private sector clients. He led on a number of China initiatives in Liverpool – Shanghai sister-cities, Liverpool Chamber of Commerce, British Chamber of Commerce and Thames Valley Chamber of Commerce.

His current projects include the promotion of trade and investment of Guangdong Province and its cities with the UK, the BCC LinkToChina (market consultancy), and a partnership service to support local government links with China and members of non-profit organisations. He is also engaged in attracting Chinese companies and investors to the UK.

He has travelled over 80 times to China and helped hundreds of British companies and several English regions and cities in the China market.

Kegang holds several advisory and non-executive positions in China and UK. Kegang was a Prospective Parliamentary Candidate for the UK Parliament election in 2010. Kegang had obtained his PhD in Geography from King's College London and had taught in South China Normal University in Guangdong and the University of Liverpool in England. A native speaker of Chinese Mandarin, Cantonese and Teochew (Chaozhou), he is also a fully qualified interpreter (DPSI) and translator (DipTran) certified by the Institute of Linguists.



## Sue Ormiston

### EU Programme Manager, Big Lottery Fund

Sue Ormiston is part of the senior Leadership team at The National Lottery Community Fund where she leads the development and delivery of EU funded programmes. Sue is an expert on European Funding having previously worked for the European Commission and led a large number of EU programmes with various public and private sector organisations. Sue is currently responsible for The National Lottery Community Fund's multi-million pound programme: Building Better Opportunities, which is aimed at supporting disadvantaged communities and improving local economic development.

Sue also has wide ranging experience of business and enterprise. She is the Managing Director of her own consultancy company, runs her own not-for-profit organisation for children and young people and is a Trustee of two charities.

Sue speaks seven languages, including French & German, and has lived in more than 23 countries around the world.



Ludmila Zhuravleva

President of the International Education Consortium Dialogue-Lingua, London-Moscow-Siberia

Russia, Strategic Partner

Effective technology and methodology for educational startups, Ludmila's mission is to unite global educational practices into the system of management. The International education consortium is a chain of associated organizations who deliver high quality education and guarantee growth for both the students' results worldwide, and high financial and professional performance of the experts in education.

Ludmila has 27 years' experience in creating and managing academic institutions. The first school was established in 1992 with 12 students. Since then the activity has developed to a huge educational network system, with effective technology and methodology together with international approaches in education and management. Over 2,000 students study in the consortium on an annual basis.

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- Cultural tours in Moscow
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- Russian as second language
- English as second language

<http://ludmilazhuravleva.com/>



## Ruth Bagley

### Director of Ardynt Consulting

An experienced and insightful non executive director (NED), with 16 years' experience as a public sector Chief Executive and with board experience in public and private sector bodies. Now with a portfolio of board and strategic partnership roles. Ruth combines strategic leadership and commercial innovation with a commitment to social gain and a drive to deliver. She has a deep understanding attracting national recognition of: development and regeneration; housing; economic growth and inward investment; transport infrastructure; strategic spatial planning; crime and disorder reduction; and working in a super-diverse community.

Ruth's expertise is in assembling and leading multi-sector teams to deliver outstanding outcomes and in problem solving in complex organisational environments and in critical situations. Her focus on strategic outcomes, inspiring leadership and her commitment to workforce strategy and wellbeing have transformed organisations and secured excellent levels of staff commitment. Ruth's current roles include: NED roles in a Housing Association and University, membership of the British Chamber of Commerce Expert Panel on Transport.

As Chair of the Thames Valley Chamber's Working Group to secure delivery of the Western Rail Link to Heathrow, she has built a cross-regional network representing the nearly 14 million people the scheme will benefit. Ruth is skilled in developing public: private partnerships, working at Board level with global companies across the Thames Valley and with numerous SMEs.

She is a successful advocate and negotiator and an excellent communicator accustomed to operating under intense scrutiny. She has extensive stakeholder management, media and conference experience on a national stage. She has long experience working with local and national politicians of many parties and has established positive relationships to ministerial level.



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Dr. Sabahudin Hadžialić

Assoc. Prof. Dr. & Dr. Honoris Causa

Sarajevo, Bosnia and Herzegovina

Detailed info: <http://sabihadzi.weebly.com>

Sabahudin Hadžialić was born in 1960, in Mostar, Bosnia and Herzegovina. He is a professor (two doctoral & PhD titles), scientist, writer, poet, journalist, and editor. He wrote 24 books (poetry, prose, essays as well as textbooks for the Universities in BiH and abroad) and his art and scientific work is translated in 25 world languages. He published books in BiH, Serbia, France, Switzerland, USA and Italy. He participates within EU project funds and he is a member of Scientific boards of Journals in Poland, India and USA. Also, he is a regular columnist & essayist, since 2014, of Eurasia Review, think tank and journal of news & analysis from USA. Since 2009 he is co-owner and Editor in chief of DIOGEN pro culture - magazine for, culture, art, education and science from USA. He is a member of major association of writers in BiH, Serbia and Montenegro as well as Foundations and Associations worldwide. As a professor he was teaching and still does at the Universities in BiH, Italy, Lithuania and Poland.

As of 2018 he is, as Member of Advisory Council of the New World Insight, Marketing impact practitioner for the Eastern & Central Europe.

As of October 2019 he will be associate professor at the Faculty of Educational sciences, Nicolaus Copernicus University, Torun, Poland teaching (aside of already teaching a module "Social media" at the same Faculty since 2018/19) the module "Media ethics" and he will be Head of the media research project until 2021. In October 2019, in USA Eurasia Review will publish his new book for the University and teaching purposes "Media literacy and Media ethics, the only way out".



## Tim Embley

### Group Innovation and Research Director, Costain Group

Tim Embley is the Group Innovation and Research Director for the Costain Group. Costain Plc is a leading engineering solutions provider focused on delivering better societal outcomes through the services they provide to Blue Chip Clients in Transport, Energy, Water, Aerospace and Defence markets. The business is known in the industry for its innovative approach to enable clients to transform their business. In the transport sector they are known for the design, delivery and management of the strategic road network.

Tim has been responsible for the strategic development of the Connected Autonomous Vehicle (CAV) strategy that has allowed the UK to test CAV communication technology and protocols in a live road environment. In energy and associated sectors, clients have pressing needs to decarbonise and Tim has sponsored project developing capability in energy storage, micro grids and new fuels such as hydrogen. Tim is also responsible for our PhD programme and strengthening relationships with our partners.

Over the last 20 years, he has been dedicated to industry transformation working on programmes that have developed the performance of the sector, addressed major topics such as decarbonisation and now focusing on innovation to deliver better societal outcomes. He is a founding member of I3P which is an infrastructure client led organisation driving innovation behaviours into the sector which has been identified by UK as a priority sector for the UK economy.

He believes in nurturing talent and is pleased to Chair a number of research and development programmes supported by UK Research Councils (EPSRC) at Cambridge, Cardiff and Edinburgh Universities. In the next 6 months, Tim is developing services in pollution management, decarbonisation and smart infrastructure. Over the next 10 years, Tim will be working with partners to become net carbon and believes technology will be an important part of enabling this success.





## Tim Connolly

### Chief Executive Officer, Bloor Research

Tim Connolly is Chief Executive of Bloor Research, a member of the board of Globalution and an Associate of Be Fearless Global - roles which combine his twin interests of technology-enabled business change and enabling people to become the best they can possibly be. Having taken on the Bloor role earlier this year following its acquisition by Globalution, he is now leading the firm's drive to become the research and consulting partner of choice for CIOs seeking to optimise their use of ever-changing technology in a constantly evolving business environment that is awash with both opportunity and existential threat.

Tim has spent most of his career in change management consultancy. Initially with KPMG, in 1994 he co-founded change management consultancy Partners for Change, which he led as one of the fastest growing private companies in the UK in the late 1990s before its sale to Diagonal plc in 2003. Subsequently he was a director of another change management firm, Ignite, before going independent in 2012. He has led change programmes in large corporates across many sectors, including financial services, telecoms, pharmaceuticals, retail, utilities and manufacturing.

Previously he qualified with Thomson McLintock as a Chartered Accountant and read Modern History at St John's College, Oxford, graduating with First Class Honours in 1981.

He lives in the Surrey countryside with his wife, a local politician, and, most of the time, his four children. His interests encompass History, football (watching), swimming and yoga.



## Mike Morrison

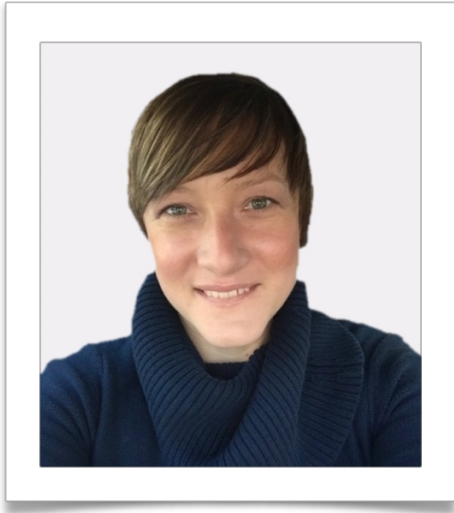
### Founder, EU Ventures

Mike Morrison has worked in the ICT sector since 1990, initially as a Finance Director and for the last 20 years as CEO. Over this time Mike has supported and led 5 companies ranging from small pre-product entities through to business that has established global operations across Europe, America and Asia. He has significant experience of working in highly leveraged business supported by Venture Capitalists, Private Equity, high net-worth individuals and Banks. In all cases these companies have sought growth and ultimately some form of Exit. A number of transactions have been achieved including a dual listing in Paris and New York, a Trade Sale and Secondary Management Buy-Out. Additionally, one of the start-up companies he worked in as Finance Director was ultimately placed into Administration, an experience that he believes provides valuable lessons, just as much as a successful Exit.

Mike believes in the importance of establishing the most effective organisation structure and in his last business implemented a hybrid onshore-nearshore organisation structure by opening an office in Sofia, Bulgaria. This now acts as the European Support Centre with circa 100 highly talented and passionate technical and administrative staff that provide exceptional service to customers and is a major contributor to profitability.

Mike formed EU Ventures in April 2019 and is dedicating his time to providing advisory services to small to mid-size business in a non-executive capacity. Mike's career has provided him with substantial and wide-ranging experience that many businesses could benefit from. He has come across countless challenges over the past 30 years and understands the difficulties that Executive teams and Boards face in building long term value and sustainable business models. He is committed to helping business to achieve their goals.

Mike can be contacted on [mike@euventures.co.uk](mailto:mike@euventures.co.uk)



## Bex Whitehead

### Director of Jisc Group Communications, Jisc

Bex is passionate about supporting c-suite executives, leadership and teams to make connections that enable them to tell their stories of how they are making a difference.

With over 20 years' experience working within communications across employee engagement, change communications, digital, crises and issues management, public affairs, stakeholder engagement, membership communications and influencing leaders, Bex has a wealth of expertise.

Bex has worked within a mix of sectors including the nuclear industry and telecommunications. She has worked with small business owners as franchisees and currently works within digital technologies in Edtech.

In recent months Bex has been a judge of The Guardian University Awards, supported the launch of AspireforEquality in the US and enjoys yoga, travel as well being a Mum.



## Jonathan Lodge

### Founder, City Farm Systems

After a London University degree in design technology Jonathan Lodge ended up running a local joinery manufacturer. Customers included a Royal Warrant holding firm caring for Windsor Castle. Bespoke items supplied included intricate doors and huge oak gates. Moving on Jonathan used small business skills in both commercial and public sector organisations. Concentrating on resource efficiency Jonathan was able to make substantial cost savings without any drop in quality of service.

Needing groceries on the way home Jonathan ended up stuck behind a supermarket truck within sight of the store. On finally entering the store the fresh produce shelves were bare. Commercial greenhouse growers had paid to add heat and CO<sub>2</sub>, for disproportionate amounts of single use transit packaging and then to deliver the hardest to transport produce via distribution depots. One of the most expensive vehicles on the road was achieving nothing. Like all heavily occupied buildings supermarkets pay to dump CO<sub>2</sub> and heat and now have to find a responsible way to dispose of huge amounts of packaging.

Jonathan formed City Farm Systems to commercialise a low cost solution with the unique ability to use LEAN / 6Sigma principles in agriculture. Award winning patents and registered trademarks cover the ability to install CloudGro® branded automated greenhouses in difficult to access spaces such as the roof of a retail warehouse or hotel. This big data driven approach with blockchain principles offers monitoring and horticultural expertise via the cloud. The result is better quality produce grown to order at point of need with no costs of distribution and smaller carbon footprints.

Next steps include small systems for education adding STEM subjects to biology and the addition of robotic strawberry picking. This approach can then be taken back to traditional agriculture adding capacity and reducing dependence on scarce seasonal labour.



## Michael Man

### Co-Founder, Man Made

Michael Man is the co-founder of ManMade - an award winning family run company who specialise in storytelling through the power of video production. With a drive for business, Michael is a young entrepreneur eager to influence change, to be a thought leader and to revolutionise the way we connect with individuals and companies. Michael previously ran the digital department at an IT Marketing Agency, which led Michael to co-found the group whose goals are to expand into different products and services.

Starting with his passion in storytelling, Michael and his team have crafted both videos and animations for companies such as Microsoft, Jabra, Vodafone, NHS and many more organisations both global and small. Michael is always keen to understand new methodologies of working practice in business, connecting with new people and learning new skills to help develop himself and those around him.

Michael says: 'Nothing is more powerful than a good story. Everybody has a story, and there's nothing more interesting than listening and learning from every story you're ever been told. We are all humans and connecting with each other is built into our very core. Stories help to form that very bond. I truly look forward to connecting with you, hearing yours and learning from you'.



## Olu Odeniyi

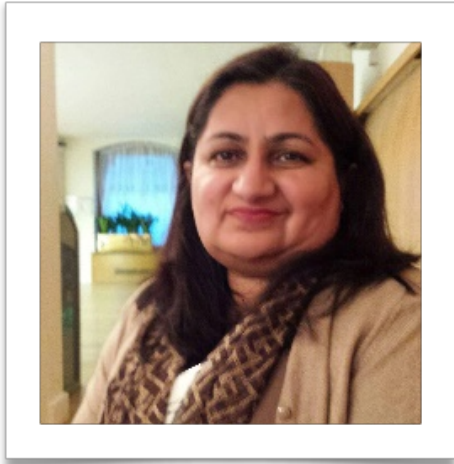
### Director, New Prospect Business Solutions and Speaker

Olu Odeniyi is a Cyber Security and Digital Transformation consultant who has 29 years' experience helping blue chip companies and Small and Medium Sized Enterprises (SMEs) maximise commercial gain from technology solutions, including optimisation of business operations and processes. During this time, Olu held several key senior leadership, strategic and operational positions, in the public and private sectors, where he gained awards for innovation.

Olu's passion to see senior leaders and business owners safeguard their companies from cybercrime, has led to his focus on championing pragmatic and holistic pathways for organisations to increase their cyber security posture when undergoing transformation projects.

As former Chair and President of the Maidenhead & District Chamber of Commerce, Olu led several initiatives to transform the Chamber, including founding the Maidenhead & Windsor Business Awards which is now entering its third year. The awards brought together single person companies and corporate organisations such as Adobe, Three and Maersk who all won awards. Olu was also asked for his views on how the government could work more effectively with the business community at a meeting held at 10 Downing Street.

Olu is a Member of the British Computer Society (BCS – The Chartered Institute for IT), is a Microsoft Certified Professional (MCP) and holds an honours degree from the University of Essex. As an avid learner, Olu regularly reads industry news, attends webinars and conferences on digital transformation and cyber security related topics. Married with three children, Olu has lived in Maidenhead since 1993. Keeping fit, walking, theatre when possible and BBQ are among a variety of pastimes which Olu enjoys.



Samina Hussain

## Slough Business Community Partnership

My name is Samina Hussain and I have recently been appointed as the new Partnership Manager for Slough Business Community Partnership, which role I started on 1st May 2019.

I have over 20 years' experience of working for Slough Borough Council, London Borough of Hounslow and Ealing Council leading on skills, employment and productivity. I am an active member of the local community and have worked with businesses to improve productivity and workforce development.

I am passionate about giving back and making a difference as this is core to my belief in building communities and giving people the opportunity to take an active role where they live and work. My own personal journey has taught me that "life is not about waiting for the storm to pass but it's learning to dance in the rain", a great quote by Vivienne Greene.

I would welcome the opportunity to meet with business to explore how we can collaborate and support delivery of your objectives in 2019/20.

Sam

Samina Hussain

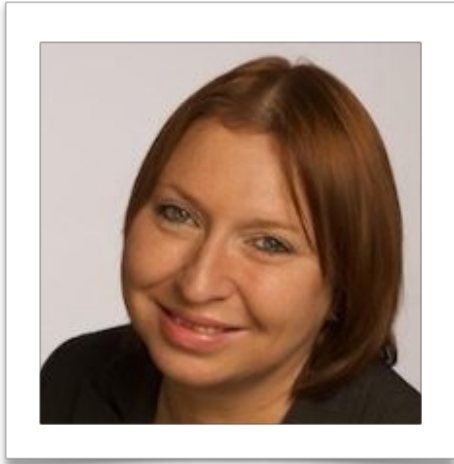
Partnership Manager

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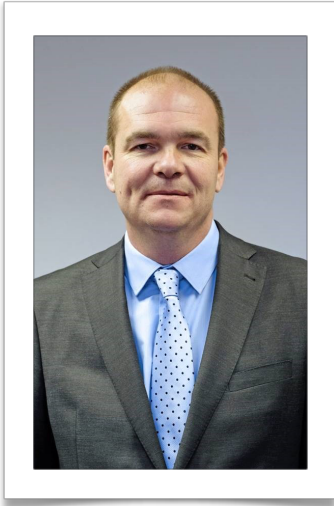
**Melissa McGovern**

**Founder and Director, Siamang**

Melissa is the Director and Principle Consultant of Siamang Ltd, specialising in delivering IT Service Management solutions, with a focus on Software Testing. Siamang ensures that our customers implement their ITSM tool into their organisation efficiently and cost effectively with the quality it needs. Working within IT delivery for 20 years, Melissa is now bringing this experience into the design and building of Project Delivery tools to support teams around the globe working on ITSM implementations.

With a professional objective to always be the best in her field and to leave a positive result on all of the people and organisations that she interacts with, Melissa works to build solid business relationships as they are essential to delivering a successful outcome. This is why Melissa's newest business Hawk and Peddle Ltd, an online marketplace built on growing her customer's businesses is so exciting to her. Built on the premise of growing relationships with customers and partners to help small businesses succeed, the Hawk and Peddle ethos is "Lets Grow Together" as businesses grow bigger and better when you're not managing it alone.





## Dennis Frize

### Managing Director, Wisetek UK Ltd

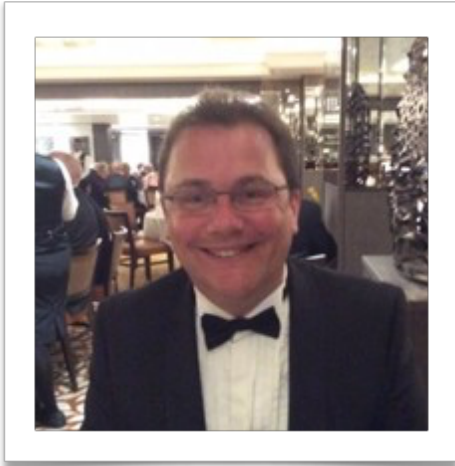
Dennis is a Brunel University Graduate in European Business Studies. Dennis started his career in Marketing Communications and Events. Having worked for 20 years in B2B events in the UK and across the world Dennis saw the opportunity and need for IT asset recycling. In 2010 he set-up a UK division for US based Capitol Asset Recovery and also acquired CloudBlue Inc's UK franchise.

Two years later Cloudblue was acquired by Ingram Micro and Dennis became UK General Manager at Ingram Micro ITAD.

In 2017 Dennis moved to start-up Wisetek UK as part of their worldwide expansion. Dennis is an ITAD Solutions Architect and enjoys nothing more than working with clients to devise the best IT Asset Disposition programmes and best practice methodologies.

#### About Wisetek

Wisetek provides Manufacturing services (CTO), Data sanitisation, Data Centre decommissioning and I.T asset disposal services to leading blue-chip and Fortune 100 Companies globally. Wisetek has R2 (Responsible Recycling) accreditation and provides peace of mind to their customers on brand and data breach protection.



Andy Bell

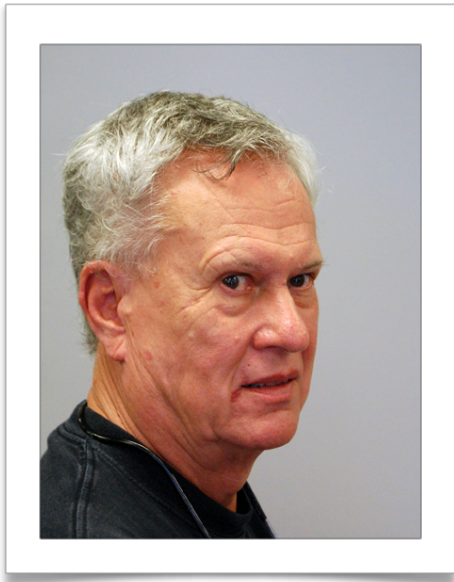
## Commercial Team, Meachers Global Logistics

I am very fortunate to work with an excellent independent family owned business celebrating 60 years trading where integrity and credibility are key values to our business and teams. Personally, I live on the South Coast and enjoy c.27 years in distribution and logistics arena.

Meachers Global Logistics is one of the UK's leading independent providers of logistics services. For over 60 years, the company has built an enviable reputation by providing customers with complete solutions to their Freight Forwarding, Supply Chain Management, Warehousing, Distribution, Logistics and Contract Management and Advisory requirements.

Our business is built around our core values of quality, service and expertise. We combine industry knowledge and know-how with best practices to drive efficiencies and stay one step ahead of market demands.

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Twitter: @meachersglobal



## Michael Rogers-Nash

### Consultant, United Konsultants

Michael Rogers-Nash is a senior figure in United Konsultants and Citadel Infrastructure Management. Michael is an accomplished business professional, a director with over 25 years' international experience in delivering projects, specifically driving IT transformational change. Delivering quantifiable results at a strategic level in terms of transforming operations, leading high-performing teams and improving profit margins. Skilled in the art of communications and is also a successful speaker and panellist. A provider of finance, equity and grants to business of all sizes. Nothing too big!

#### Areas of Expertise:

- Leading stakeholder and client engagement experience across multiple sectors
- Business coach and mentor, helping individuals, businesses and charities (including The Prince's Trust)
- Grants and Funding Specialist with expertise in business and charity funding
- Voluntary Trustee and Senior Advisor on the board of several charities and companies
- MBA and Accountancy qualifications
- Livery person, Freeman of the City of London.



Alison Heath

## Strategic Alliances Manager, T-Systems

At the beginning of the year I took up this new position at T-Systems, working with strategic partners; Cisco, SAP, Microsoft and Cloudreach.

I am an experienced leader in the IT Software and Services Sectors, having held a broad range of senior management positions with companies that include Compaq, Fujitsu, Sophos, Dimension Data and Cisco. I am highly motivated and driven, my key strength is building long lasting relationships at all levels to achieve mutual business success.

T-Systems is the Systems Integrator part of Deutsche Telekom, one of the leading communications companies in Europe. The company focuses on four building blocks to create value for our customers – Connectivity, Digital, Cloud/Infrastructure and Security integrated by the unique T-Systems approach. We have powerful assets to support customers fast track – making digitization real, end-to-end and scalable.

I would like to extend an invitation to an exclusive Breakfast Briefing – Stepping Stones to the Cloud - on Monday 24th June at the private members Devonshire Club in the City of London from 9.30-11.00am.

Please email me at [alison.heath@t-systems.com](mailto:alison.heath@t-systems.com) and I will forward to you.



## Tayyaba Jordan

### Health and Wellness Coach, Wellness With Me

Tayyaba Jordan is a qualified Health & Wellness Coach & International Speaker. Her work takes her all over the world. Her primary focus is helping professional men and women who suffer with anxiety, stress and health issues. Her work helps resolve or manage these issues and helps her clients to regain confidence and control and live a life full of vitality and energy with absolutely no sign of a FAD diet!

Her greatest passion is helping people rebalance their lives, rediscover their best selves using practical, realistic approaches for both mind and body and break the cycle of stress from leading modern, busy lives. She also believes that small changes in the right places have maximum effect.

“Getting healthy and well does not come from a massive overhaul but by making small steps of progress in the right direction. When you do that you are more likely to hold on to that habit than give up because the change is just too great.”

Tayyaba also heads up the Ambassador Program for the UKHCA (UK Health Coaching Association). This role speaks to hers and their wider mission of getting a health coach in every doctors surgery in the UK to help introduce lifestyle medicine to the masses and thus bring Health and Wellness to as many people as possible.



## Dr Susie Mitchell

### Managing Director, Susie Mitchell Limited

With more than 25 proven years' of experience in the field of Personal & Professional Development, Susie works with Business Owners, Top Level Executives & Teams Internationally, using Powerful Transformational Coaching and Workshops, that help the people within these companies massively reach their true potential. In this era, connection with customers/clients is so important to really understand what 'building phenomenal relationships' mean, so professional development is key to help businesses scale and thrive. Susie's clients are both Corporate and individual, from diverse industries and companies, including: Luxury Hotel Chains, Luxury Retail, Luxury Car Industry, Morgan Stanley, Grant Thornton, Direct Selling Companies, Manufacturing, Shipping, Wealth Management, Drone Organisations, Internet Companies to name a few!

Put simply, Susie supports you or your teams to breakthrough to lead happier, fulfilled and work productive lives, which are results driven, for the people and the company. In the professional services arena, Susie offers Business Growth Strategies, Personal/Professional Development, Executive Coaching, Customer Experience Training, Mental Wellness, Sales Training linked with Motivation, Inspiration, Confidence, Self Esteem, Assertive and Resilience, as examples. Susie is honoured to be one of the elite Tony Robbins Trainers, supporting Tony at events worldwide, and has worked with Robin Sharma and the Brene Brown Company in the Personal Development arena. Susie is also a Keynote Speaker at Company Events.

Susie has written a few books: 'Sat Nav for the Soul' and 'The S Word', Top Tips Booklets and CD's (on her website). Susie consults on specialist topics on TV and BBC radio, please contact direct for bookings.

To learn more about Susie, and videos of Susie speaking Worldwide, visit her website for visual and written testimonials: [www.susiemitchell.co.uk](http://www.susiemitchell.co.uk). 07831 319593.



## Chrissie Lewis-Jones

### Freelance Commercial Development, New World Insight

Having graduated from Oxford Brookes University with a BA (Hons) First Class in Business and Law my career has always been in sales and business development. I started out in the motor industry working for various manufacturers through the years, cumulating in a position with Mercedes Benz as 1 of 6 Business Development Managers throughout the UK, responsible for the South West of England.

I was then lured out of the motor industry in 2006 by the Thames Valley Chamber of Commerce where I managed membership recruitment and activity for Oxfordshire, and have been involved with them since then as both an employee and now freelance on various projects. It is through my association with the Chamber of Commerce that I have become involved with New World Insights which I am very proud to be part of.

I also work freelance for various organisations, mainly in business development but also the property industry. I provide inventory management services for Estate agents, and also manage a portfolio of high quality properties for a client in Oxford.

I am skilled in Negotiation, Business Planning, Customer Acquisition, Customer Relationship Management (CRM), the hospitality industry and Property Law.



Andy Wortley

IT Director, Ashtead Plant Hire Company

Following the successful integration of the rental arms of the 3 BET business into Sunbelt rentals in 2002, and then merging the 3 regions of Sunbelt rentals into 1 single system, I then moved onto my current position in A-Plant, another part of the Ashtead Group.

In A-Plant, my team and I were responsible for the creation of the I.T infrastructure and current systems, which were previously non-existent. A-Plant's I.T systems are now envied by the rest of the UK Hire industry.





## Rohit Talwar

### CEO, Fast Future, Speaker and Author

### Event Partner

A specialist in AI and the future of business, Rohit Talwar is a global futurist, award-winning keynote speaker, author, and the CEO of Fast Future. His prime expertise lies in helping clients understand and shape the emerging future. He has a particular interest in how we can create a very human future by putting people at the centre of the agenda.

Rohit is the co-author of *Designing Your Future*, lead editor and a contributing author for *The Future of Business* and *Beyond Genuine Stupidity—Ensuring AI Serves Humanity*, *The Future Reinvented—Reimagining Life, Society, and Business*, editor of *Technology vs. Humanity*, and co-editor and contributor for two forthcoming books: *Unleashing Human Potential—The Future of AI in Business* and *50:50—Scenarios for the Next 50 Years*.

## ABOUT US

**New World Insight** guides humans to maximise their potential. We provide a fresh new approach to support HR with a portfolio of modern-agenda services and training. We use tools to measure interventions in terms of impact on productivity, talent retention and other business-critical metrics.

It is therefore our mission that by 2030, we will provide centres of excellence in every country to provide free tools that support the advancement of human-kind.

### **International Alliance, the private business club**

**International Alliance** is the next generation business club with the objective to facilitate and encourage business interaction and accelerated growth. This private club is international in terms of its membership make-up and perspective, and brings together its collaborative community.

International Alliance leads the way in facilitating strategic networking and providing insight into modern-agenda global issues that impact on the bottom line. It provides a holistic, fast-track and ambitious approach to facilitating business growth plans.

### **Windsor Insights**

Windsor Insights is a series of exclusive consultations for board and senior level business leaders of major public and private organisations that are leading in a complex, global business environment, and make it a priority to remain aware of trends that impact on future strategies. Windsor Insights also brings ambitious, fast-growth entrepreneurs and innovators, that seek to change the face of how we do business.

The programme informs, educates, and prepares us to recognise the portfolio of growth opportunities particularly with technological adoption, new paradigms, growth and business transformation.

We will discuss business-critical issues in a relaxed, confidential environment with like-minded professionals, and use the theme and occasion for useful and open discussion amongst peers and within a trusted environment.

## 2019 EVENT DATES

<b>Windsor Insights, consultation and development</b>	Sept 6
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### **Social Agenda**

Royal Ascot, Ladies Day	June 20
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Henley Festival	July 13
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### **Partner Events**

#### **Great British Expos**

UK, South West, Swindon	July 4
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UK, Thames Valley, Reading	Oct 10
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UK, Manchester	Nov 20
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### **Other**

#### **Tech-related Exhibitions in Japan**

World Smart Energy Week, Osaka	Sept 25 - 27
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CEATEC Japan	Oct 15 - 18
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