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INTERNACIONALNI UNIVERZITET
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FACULTY OF ECONOMICS
FACULTY OF LAW AND
FACULTY OF MEDIA AND
COMMUNICATIONS

in collaboration with academic partner



"NAKHCHIVAN" UNIVERSITY,
NAKHCHIVAN, AR AZERBEIJAN

organize

XVI International Conference

ECONOMIC / LEGAL / COMMUNICATION
ASPECTS OF THE WESTERN BALKANS
COUNTRIES WITH SPECIAL EMPHASIS
ON BOSNIA AND HERZEGOVINA IN THE
PROCESS OF INTEGRATION TO THE
EUROPEAN UNION



15 - 16 December 2017
Travnik, Hotel Pahuljica, Vlačić
Bosnia and Herzegovina

THE GOAL OF THE CONFERENCE

The main objective of the Conference is to consider ways of formulating economic / legal / communication aspects of the Western Balkan countries, with special emphasis on B&H in the process of integration to the European Union, exchange of scientific and practical knowledge and experiences on possible solutions today and for the future for a more successful EU integration.

TOPICS OF THE CONFERENCE

- Economic Development of the Western Balkan Countries
- Economic reforms as a prerequisite for entry in EU
- Legal and economic aspects of the entry of Western Balkan countries into the EU
- Europe in globalization
- Knowledge as a business improvement factor
- Economic Union, Perspectives and Challenges
- Traffic as a factor of European integration
- Internet media, telecommunications and public relations
- The Importance of Communication Interaction in EU Access
- Management and crisis management in companies in transition countries
- Unemployment and over-indebtedness in transition countries
- A new educational system as a tool for a new form of education
- Contemporary business trends
- Trade relations between the Western Balkans and B&H in the process of EU accession
- Foreign investment in Western Balkan countries
- Reform agenda
- International law as a factor of entry into the EU
- Development of infrastructure in the function of improving business activities
- The Role and Importance of Small and Medium Enterprises in Western Balkan Countries and Their Impact on Employment and Economic Development



Official languages of the Conference

Official languages of the Conference are **Bosnian/Croatian/Serbian and English.**

DEADLINES FOR PAPERS

Submission of abstracts (up to 200 words)	19.11.2017.
Information on acceptance of abstracts	26.11.2017.
Submission of complete paper	04.12.2017.
Information on acceptance of paper	11.12.2017.

GUIDELINES FOR WRITING OF THE PAPER

We invite authors to submit a title and abstract of the paper until **19.11.2017.** The title and the summary of the paper should be written in one of the official languages and in English language (14 pt bold). The summary should contain a brief answers on the questions: what were the motives / objectives of the research, what has been done, how it has been done, which are the main results and what is the significance of the results.

The answers summarized in a maximum of **150** and up to **200** words. Abstracts should be sent single column text, font Times New Roman, size 12, with line spacing of single row, the top margin 2.5 cm, and the rest with 2.5 cm.

Within the head of chapter abstract should be highlighted the title, the author's name and organization name, mailing address, telephone number, fax number and e-mail address. At the end of abstract should be listed up to five keywords. The abstract should be submitted in electronic form to the Organisational Committee at the following address: jasna.kuljanovic@gmail.com.

Jointly with the notification of acceptance of abstracts, authors will receive instructions for writing of the papers. Papers should be sent until **04.12.2017.** Submitted papers will be reviewed and the Organisational Committee will notify authors of acceptance of paper until **11.12.2017.** Accepted papers will be published in the Book of papers/Proceedings.

REGISTRATION FEE

Authors payment	200BAM
Co-authors payment	150BAM
Other participant payment	100BAM
Undergraduate students of IUT	50 BAM

Payment of registration fee on the bank account of the University: 3386702218857956, UniCredit Bank

Currency account:
IBAN: BA39 3386704818856529
SWIFT: UNCR BA22.

Registration fee is possible to be paid directly prior starting of the Conference on the spot.

Paid registration fee ensures:

- Participation in the work of Conference and accreditation
- Conference proceedings (CD, tome, ballpoint-pen, etc.)
- Participation at the welcome cocktail
- Gala dinner and refreshments during breaks
- Certificate for the participation at the Conference

CORRESPONDENCE AND INFORMATION

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Registration and submission of abstracts:
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INFORMATION ABOUT ACCOMODATION

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