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*South-East Europe on the edge of civilization - Depending who you ask*

**-Media (il)literacy – (IV part) –**

**The strategy of deferring**

We are allmost on the half of the way towards fulfillment of the Manifest of Noam Chomsky in regards explanation how his „ten commandments“. People from the countries of former Yugoslavia: Bosnia and Herzegovina, Croatia, Serbia, Montenegro, Kosovo\*, Macedonia...again shows a huge „amount of quantity“ of media (il)literacy. Why? Because of the lack of education and knowledge without a respect that „*The knowledge is the production of own thoughts and not of the production of memories“* is a presumption to the mentioned*,* as have said Prof. Dr Vujo Vukmirica from Faculty of economics of the University of Banja Luka within the Symposium „Development chalenges to 2020“ on Friday, 23.5.2015. within the premises of Independent University of Banja Luka.

Why we are always saying: „A good old times“? Simply, because every new time which arises in fornt of us is worse than the previous one. So, the one in which we are living now one day will be „good old time“ even being to us difficult and really bad.

1. **The strategy of deferring *(by Noam Chomsky)***

*„Another way to accept an unpopular decision is to present it as “painful and necessary”, gaining public acceptance, at the time for future application. It is easier to accept that a future sacrifice of immediate slaughter. First, because the effort is not used immediately. Then, because the public, masses, is always the tendency to expect naively that “everything will be better tomorrow” and that the sacrifice required may be avoided. This gives the public more time to get used to the idea of change and accept it with resignation when the time comes.“*

Instead going through the countries by name, there is a very similar “strategy of deferring” which has happened after dissolution of Socialist Federal Republic of Yugoslavia (SFRJ), back in 1990:

1. Even if there were no war within out boundaries during the period of “wars” within SFRJ, we need to get through the transition period from communism to capitalism and for that we need time and you have to be very patient, having in mind that we get rid of bloody communism for the good of our nation(s);
2. Because of the war within and around our boundaries, a lot of factories have been destroyed and we have to start from the scratch being focused on basic survival of the majority of our own nation(s);
3. Having so many transition tajcoons is not our mistake and that is a product of the lack of “rule of law” within our country, and we will, step by step, fight and win that battle for our own nation(s);
4. World recession made influence on our economy and the reason that there is so many unemployed people is the reflection of disaster of world economy and we need time to survive through it as the nation(s);

And it continues, continues…preparing for even worse issues to happen.

People, being naively stupid as usual, suck it with the pleasure having in mind that to suffer under the boots of “former communists” is better than the “real one”, not knowing that they have never lived in communism, but in social society which reflections easily you can find in today’s Swedish and/or Islands society. However, this hypothesis is for some other essay, but in this one we have to focus on media (il)literacy which is the footprint of usual manipulation targeting famous: “We have told you before what will happen to you know.” Then we will just continue to do as we have planned and making you illiterate while we are becoming rich. Using “Virus balkanicus” reflected as “ethnic nationwide protection” to protect my own (read: national) thief who is better twice then your honest (read: national) man and or woman.

How to fight against it?

Simply as it is – using that sentence from the beginning of this essay which I heard from “another” nation at Symposium of “another” nation in the city of “another” majority nation, just couple a days ago. How I will use it, my dear reader? Together with you using yours and mine perception of actual media presentations of the “truths” on all sides (“yours national one” and “mine national one”) focusing for the solution. Which kind? The one which will lead us towards destruction of destructivity within societies (read: countries) on Balkans and creating consensuality at least on the issue that thief is the thief regardless to which nation he and/or she belongs.

Is it difficult to be done?

No, because more difficult is the current life.

p.s. Next time: **Go to the public as a little child**