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**BOSNIA AND HERZEGOVINA AND XXI CENTURY: *FUTURE AND THE LIGHT AT THE END OF TUNNEL***

Bosnia and Herzegovina is a small country in the heart of Balkans with the population little bit more than 4 millions, like suburban area of London, but in the same time, so populated with firms/companies instead of parties. Strange? No, and respectable writer and journalist Ivan Lovrenović from Sarajevo is really right when he wrote on October, 20th 2014 that political leaders [(especially the person who destroyed social-democracy in this country: President of former Communist party and 105 years later leader of Social-democratic party, Mr. Zlatko Lagumdžija)](http://kliker.info/ivan-lovrenovic-i-poslije-lagumdzije-lagumdzija/) in Bosnia and Herzegovina treats Parties as a Firm instead of union of the people within the definition: [*“A political party is defined as an organized group of people with at least roughly similar political aims and opinions, that seeks to influence public policy by getting its candidates elected to public office.”*](http://aceproject.org/ace-en/topics/pc/pca/pca01/pca01a)*.*

So, why especially the leader of Social-democratic party of Bosnia and Herzegovina is now the biggest loser of the state elections from 12.10.2014? In the West when you run profitable and huge firm such as *Coca Cola* and or *Microsoft*, you pay your taxes, respect the laws and obey the rules having in mind that you have so many people who follows internal and external policy of the way how work should be done.

In small country like Bosnia and Herzegovina, when you have 200.000 employees (and really, here you cannot get a proper job if you are not a member of any ruling party regardless of the color of their flags) as the members of the party, they voted for you and made you a Head of the company (sorry, Party). So they expected something in return within the time frame of four years from you on power. So, what Mr. Zlatko Lagumdžija gave them? Narcissism, negative selection of the people on power and managing firms, ruling with the politics: one party-one leader-one opinion (just reminds me on good old red times), coalition with any party (left and or hard right) willing to fulfill his ego-maniacal need for the power, and finally, after he lost elections, through the mouth of SDP *jugend*, candidate (and as gossip within Sarajevo city goes through-Mr. Lagumždija would like to see him as his replacement-to easily control the Firm, sorry Party) for the member of of BiH Presidency (who, by the way, was not even close to get into), former journalist, Mr. Bakir Hadžiomerović) said…*quote* [The way how the people looks, it is the same way how the power looks like…](http://www.mojezivinice.com/iz-minute-u-minut/hadziomerovic-kakav-narod-takva-vlast/)*end of quote.*

They have forgotten one thing, just little small thing. Here people vote AGAINST somebody and never FOR somebody, because if you see the programs of any of the party (left and/or right) *all of them are for democracy, rule of law, development of economy, heading towards EU*...but, when it comes to the point of realizing that, exactly that word FIRM is the one which stops them in executing that. Is there a light at the end of tunnel, having in mind that there are some new parties such as Democratic front (DF) which is something like orange being (as the leader, Mr. Željko Komšić is former member of Zlatko’s SDP) recognized color to collect all disappointed ones within the country?

But, unfortunately, we cannot expect even in this new parties some changes to have the democratic way of thinking and democratic acting within the Party because that party is full with the former communists, nationalists and liberals. Should that be good?

As far as I have seen so far, within the municipal levels, even they will hit the wall. Why? They are in coalition with some reds in one, with some green ones in another one and with some blue ones in third municipal councils.

Simply, because there is a lack of education which shows that with the power comes responsibility and *vice versa*. As much power as much responsibility and *vice versa.*

Finally, social democracy within the area of Bosnia and Herzegovina had an opportunity at the beginning of century (2000 and once again in 2010) but lost. What about other ones, the winners of the election 2014? They have their achieved goals in unifying their people(s) and that should be respected. After 24 years since dissolution of Yugoslavia and establishment of “democracy” oinBosnia and Herzegovina can we say that we live in democratic, wealthy and healthy society?

No, because in a country where you have 90 billionaires’ and 44 % of unemployed people you can just expect to say: Worse than communists are the former communists and add, with the huge help of nationalists. Are we expecting that light will shine at the end of tunnel? First, before that, we have to shut down some Firms (sorry, Parties) and educate people whom vote (first us, intellectuals-conformists) that good for one is not good for all in general, but good for all is good for one, at least-in general.

How we will do that?

Three words: Trust, honesty and sincerity. Regardless if my name is Sabahudin (Muslim), Mario (Croat) and/or Milan (Serb). Without that, now, as of 12.10.2014., we just opened the Pandora box of ending of beloved country, because the guilt is on all sides mentioned above (red, green and/or blue). One thing is to love yourself in Bosnia and Herzegovina, but totally opposite and better way is to love Bosnia and Herzegovina in yourself. I am afraid that love has been lost forever.

In trying to find it, while losing it.