



VILNIUS UNIVERSITY
KAUNAS FACULTY

CALL FOR PAPERS

THE 12TH INTERNATIONAL CONFERENCE ON CULTURE AND CREATIVITY

17TH-18TH NOVEMBER 2017

KAUNAS, LITHUANIA

It is our greatest pleasure to announce the 12th International Conference on Culture and Creativity (ICCC). This bi-annual scientific conference invites scholars for a discussion about culture and creativity in various professional fields such as management, marketing, branding, communication, education and policy.

The ICCC has the ambition to advance the state of art and promote new ideas and proposals on the major challenges faced by culture and creativity today in Europe and beyond: management, entrepreneurship, new business models, evaluation, and their internationalization, communication, education and cultivation of creativity. The conference seeks to promote networking among academics, researchers, professionals and representatives and welcomes all scholars and professionals as well as students who are interested in creative/cultural industries, creative city theories and practices, arts and culture management and marketing participate.

*As in previous events, there is honour guest to talk in conference. The key-speaker of this year is **Dr. TOM FLEMING** (United Kingdom) – leading international expert on the creative economy, cultural and arts policy and creative cities and regions. His work focuses on advising governments, municipalities and institutions across the world to develop effective research, policy, strategy and action across the creative economy. He has led strategic research projects in every region, with a particularly strong track record all over the world. He has experience working with such organisations as The World Bank, UNESCO, European Commission, British Council as well as multiple governments, municipalities, cultural and educational organisations and NGOs.*

*The Chairperson of this conference will be **Prof. Dorota Siemieniecka**, Vice Dean in charge of scientific research and international cooperation at the Faculty of Pedagogical Sciences in Nicolaus Copernicus University, Toruń in Poland. She is member of Polish Pedagogical Association and main editor of scientific journal [Cognitive Science- New Media- Education](#).*

Her scientific interest, research and didactic activity focus on the issues of creativity in pedagogy, creative teaching, on applications of modern media in the process of education, as well as on cognitivist aspects of media in education. She is the author and co-editor of several books on media, ICT, education and communication.

Conference language: English

CONFERENCE TOPICS

- ❖ Development of creative spaces
- ❖ Cultural organizations and city branding
- ❖ Management of culture and creative industries
- ❖ Branding of cultural organizations
- ❖ Cultural organizations in social media;
- ❖ Developing and maintaining cultural audiences
- ❖ Strategic marketing in culture and creative industries
- ❖ Cultural product management
- ❖ Strategic management and planning in cultural organisations
- ❖ Business models in culture and creative industries
- ❖ Cultural entrepreneurship
- ❖ Corporate social responsibility in cultural organizations
- ❖ Fundraising, patronage and sponsorship
- ❖ Cultural policy and its support
- ❖ Cultural diversity and management
- ❖ Creative cities and regions
- ❖ Creative talent cultivation and education
- ❖ Creativity and innovation
- ❖ Art and cultural consumption
- ❖ Internationalization in culture and creative industries
- ❖ Intercultural competence and cultural organisations
- ❖ Cultural agency for social intervention
- ❖ Self-management in creative industries
- ❖ Communication and creativity
- ❖ Cultural tourism
- ❖ Cultural heritage
- ❖ Challenges to creativity in 24/7 economy

The list of the conference topics is not limited, presentations on related topics are also welcome.



CONFERENCE SCIENTIFIC COMMITTEE

Chairperson – Prof. DOROTA SIEMIENIECKA, Nicolaus Copernicus University, Poland
Prof. SOWMYA KUDANTHAI RAMALINGAM, Rajalakshmi Engineering College, India
Prof. SABAHUDIN HADZIALIC, International University Travnik, Bosnia & Herzegovina
Prof. GILBERTO MARZANO, Rezekne Academy of Technologies, Latvia
Assoc. Prof. CRISTINA FARINHA, University Porto, Portugal
Assoc. Prof. KAZIMIERZ WALUCH, Vistula University, Poland
Assoc. Prof. INA PUKELYTE, Vytautas Magnus University
Assoc. Prof. AUDRONE RIMKUTE, Vilnius University, Lithuania
Assoc. Prof. AURELIJA NOVELSKAITE, Vilnius University, Lithuania
Assoc. Prof. RAMINTA PUCETAITE, Vilnius University, Lithuania

STUDENT SESSION

The conference includes a special student session - students who wish to submit and present their research paper are welcome to conference. The organizers welcome papers from all over the world! Applicants from a broad range of disciplines and approaches in arts management are encouraged to submit. Proposals on all management approaches are welcome. Students willing to present their research in progress or developed articles please submit 300-400 words abstracts to martynas.radzevicius@knf.vu.lt

THE KEY DATES

ACTION	DEADLINE
Registration and submission of abstract	25 th September 2017
Notification of abstract acceptance	29 th September 2017
Payment of the conference fee	6 th October 2017
The conference takes place	17 th -18 th November 2017
Submission of the full papers	20 th December 2017
Notification of papers acceptance	15 th January 2018
Submission of revised papers	31 st January 2018
Publishing accepted papers	1 st July 2018

CONFERENCE FEE

	GENERAL	NO PRESENTATION	STUDENTS
CONFERENCE FEE	70 €	50 €	20 €

The fee cover participation, coffee breaks, lunch, gala dinner, documentation and the material of the conference.

REGISTRATION

We are inviting to register online in [official conference online page](#). Or you can register while sending required information by email to martynas.radzevicius@knf.vu.lt. Your registration email should contain your name, surname, academic degree, institution name and its address, and your contact phone number. Also, if you participate in this conference with presentation, please **attach your abstract** to the email, too.

SUBMISSION AND PRESENTATION

Guidelines for submission of extended abstract

You are welcome to apply to the conference with a paper summary (around 300-400 words in total, up to 1 page). The purpose, methodology, results, theoretical contribution, practical implications (if applicable) of the research proposal should be indicated in the extended abstract. The extended abstract must be provided in the **ICCC2017 template**. The extended abstracts should be sent to email martynas.radzevicius@knf.vu.lt.



The notification of the acceptance will be provided after the submission. All authors of accepted extended abstracts are invited to conference and prepare final papers based on abstracts. A planned length of presentations is 15-20 min. followed by 10 min. discussions

Guidelines for submission of papers

Extended abstracts will be published in an electronic collection of abstracts with ISBN, and selected conference papers **approved by peer review** will be published in electronic periodical **Culture and Creativity**. The final paper must be provided in the **ICCC2017 template** of the paper. Authors commit to prepare the paper strictly following the formatting and content guidelines provided in the template. The final paper should be sent to email martynas.radzevicius@knf.vu.lt.

REGISTRATION & PAYMENT

Registration should be made in conference website (**here**).

Registration to conference is approved after the payment of conference fee only.

PAYMENT INFO

Company title	Vilnius university
Company code	211950810
VAT code	LT119508113
Address	Universiteto str. 3, Vilnius, LT-01513, Lithuania
Bank	AB SEB BANKAS
Account no.	LT247044060001101392 (for Lithuanian participants); LT207044060006728725 (for participants from other countries)
SWIFT	CBVI LT 2X
Payment purpose	Name, Surname, KnF-2017-11-0017

CONFERENCE VENUE

Vilnius University Kaunas Faculty
Muitines str. 12, Kaunas LT-44280 Lithuania
Tel.: + 370 37 202 627
Fax: + 370 37 423 222
www.knf.vu.lt

CONFERENCE TEAM

Prof. VIRGINIJA JURENIENE, Vilnius university
Assoc. Prof. AISTÉ URBONIENE, Vilnius University
PhD Candidate MARTYNAS RADZEVICIUS, Vilnius University
PhD Candidate DOVILE JANKAUSKAITE, Vilnius University
RASA POSKUVIENE, Vilnius University

CONTACTS

MARTYNAS RADZEVICIUS, PhD
Martynas.radzevicius@knf.vu.lt
+370 624 25403

AISTE URBONIENE, Assoc. Prof.
aiste.urboniene@knf.vu.lt
+370 616 59704

