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INTERNACIONALNI UNIVERZITET
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FACULTY OF ECONOMICS, FACULTY OF
LAW AND FACULTY OF MEDIA AND
COMMUNICATIONS

in collaboration with academic partner

UNIVERSITAS INDONESIA, DEPOK,
INDONESIA



organize
XVIII International Conference

DEVELOPMENT TRENDS OF THE
WESTERN BALKAN COUNTRIES
BASED ON KNOWLEDGE WITH A
SPECIAL OVERVIEW ON B&H WITHIN
THE PROCESS OF ACCESSION TO EU



14 - 15 December 2018
Travnik, Hotel Pahuljica, Vlašić
Bosnia and Herzegovina

THE GOAL OF THE CONFERENCE

The main aim of the Conference is to point out the importance of knowledge as a key factor within the development of competitiveness of the economy of Bosnia and Herzegovina and the countries of the Western Balkans. It is also important to exchange scientific-research knowledge as well as practical one and experience on strengthening the competitiveness of the economy, counting as well on the role and importance of communication and media in the process of BiH's accession to the European Union, to exchange solutions and recommendations having in mind a view of the current actuality of the topic that surpasses many countries today and becomes a worldwide problem. It is also necessary to look at the economic position of the countries of the Western Balkans with a special focus on Bosnia and Herzegovina. In addition, the legal aspect of the economic, social and sustainable development of Bosnia and Herzegovina and the countries of the Western Balkans should be considered, analyzed and examined, with the involvement of media within the creation of accession to EU.

TOPICS OF THE CONFERENCE

- The importance of innovation for entrepreneurship and the competitiveness of the economy
- The role of education and creation of knowledge society within the development of the Western Balkans countries.
- Knowledge as an economic resource and factor of development strategy within the regional economic policy
- The economic position of Bosnia and Herzegovina and the Western Balkan countries within the process of globalization
- Economic development in the function of sustainable growth
- The role and importance of small and medium-sized enterprises in the function of the development of the Western Balkans countries.
- Management and business as a factor of the development of Western Balkans countries economy
- The role of the media in the creation of innovative consciousness about the importance of European integrations
- Media literacy and spin doctors - pro at contra EU integrations
- Media and migration - inclusion / exclusion of South East Europe
- Mediocracy - media control of the politics (and vice versa) and within EU integrations

- Adjustment of the BiH economic system for the harmonization of legislation with the *Acquis communautaire*
- The significance of the Stabilization and association agreement for joining the regional cooperation
- Strengthening of the institutions and the Rule of law
- Reform agenda in the function of economic development during accession to European Union
- Foreign investment in the Western Balkans countries
- Corporate responsibility in doing business in the companies
- Information security
- Information and communication technologies as a prerequisite for the development of new technologies
- Tourism as a factor of economic development
- Significance of the Traffic for economic development and foreign trade of BiH
- Traffic corridors as a factor of economic development
- Production based on ecological standards
- The role of knowledge in applying ecological standards in the economy
- Ecology and green business

Official languages of the Conference

Bosnian/Croatian/Serbian and English.

DEADLINES FOR PAPERS

Submission of abstracts (up to **150 words**) **03.11.2018.**
Information on acceptance of abstracts **07.11.2018.**
Submission of complete paper **02.12.2018.**
Information on acceptance of paper **05.12.2018.**

GUIDELINES FOR WRITING OF THE PAPER

We invite authors to submit a title and abstract of the paper until **03.11.2018.** The title and the summary of the paper should be written in one of the official languages and in English language (14 pt bold). The summary should contain a brief answers on the questions: what were the motives / objectives of the research, what has been done, how it has been done, which are the main results and what is the significance of the results. The answers summarized in a maximum of **150** words. Abstracts should be sent single column text, font Times New Roman, size 12, with line spacing of single row, the top margin 2.5 cm, and the rest with 2.5 cm. Within the head of chapter abstract should be highlighted the title, the author's name and organization name, mailing address, telephone number, fax number and e-mail address. At the end of abstract should be listed up to five keywords. The abstract should be submitted in electronic form to the Organisational Committee at the following address:

jasna.iut@gmail.com. Jointly with the notification of acceptance of abstracts, authors will receive instructions for writing of the papers. Papers should be sent until **02.12.2018.** Submitted papers will be reviewed and the Organisational Committee will notify authors of acceptance of paper until **05.12.2018.** Accepted papers will be published in the Book of papers/Proceedings.

REGISTRATION FEE

Authors payment	200 BAM
Co-authors payment	150 BAM
Other participant payment	100 BAM
Undergraduate students of IUT	50 BAM

Payment of registration fee on the bank account of the University: 3386702218857956, UniCredit Bank

Currency account:
IBAN: BA39 3386704818856529
SWIFT: UNCR BA22.

Registration fee is possible to be paid directly prior starting of the Conference on the spot.

Paid registration fee ensures:

- Participation in the work of Conference and accreditation
- Conference proceedings (CD, tome, ballpoint-pen, etc.)
- Participation at the welcome cocktail
- Gala dinner and refreshments during breaks
- Certificate for the participation at the Conference

CORRESPONDENCE AND INFORMATION

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INFORMATION ABOUT ACCOMODATION

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